

International Islamic Tourism Conference

Halal Tourism, Heritage and Cultural Tradition

Beypazarı Municipality, Ankara / Türkiye 27th- 29th November 2025

CONFERENCE PROGRAMME

(CONFERENCE PORGRAMME WILL BE HELD IN BEYPAZARI MUNICIPALITY BUILDING)

27.11.2025 Thursday	
09.30 – 10.30 Registration	
10.30 – 12.00: Opening Ceremony	
Presentation of Beypazarı Movie	
Dr. Razaq Raj and Dr. Yasin Bilim - Welcoming Speech	
Ünal COŞKUN (Governor of Beypazarı)	
Dr. Özer Kasap (Mayor of Beypazarı)	
Dr. Ahmad Albattat – Future of Islamic Tourism	
Key Note Speaker:	
Prof. Dr. Muharrem TUNA (Ankara Hacı Bayrami Veli University, Türkiye)	
12.00 – 13.00 Lunch	
13.00 – 13.45	
Presentation of Beypazarı Municipality, Zafer Poyraz (Manager of Tourism Affairs)	
13.45 – 14.00 Coffee Break	
14.00 – 15.15 Conference Session	
Chair: Prof. Dr. Mohamed El-Ansari	
Title	Author(s)
Madinah as a Model for Halal Tourism: A Qur’anic and Prophetic Approach to Ethical Practice	Tariq El Hadary
Determination of Customer Satisfaction in Hajj and Umra Tourism: A Case Study in Konya / Türkiye	Zekeriya Yetiş
Tourism, Heritage, and Inequality: Rethinking Management and Interpretation at Jordan’s World Heritage Sites	Abd-el-Kader Ababneh
Spiritual Tourism Approach of the Young Generation: Individualised Faith and New Searches	Filiz ARSLAN
Defining Muslim Friendly Cultural Tourism	NurFatin Adila Md Diton
15.15 – 15.30 Coffee Break	
15.30 – 16.15 Key Note Speaker	
Assoc. Prof. Dr. Ahmad Albattat	
28.11.2025 Friday	
09.30 – 10.45: Conference Session	
Chair: Prof. Dr. Razaq Raj	
Title	Author(s)
Exploring the Role of Artificial Intelligence in Transforming Halal Tourism	Viana Hassan
The Impact of Higher Education Policies on Halal Tourism Development	Mohamed El-Ansari
A Key Factor in Halal Tourism: Islamic Finance	Yasin Bilim
The Factors of Tourist Intention to Revisit Muslim-Friendly Hotels in Klang Valley	Nurfatin Adila Md Diton,
The Evolving Role of Mosques in Malaysia: From Religious Institution to Community Development Hub	Noriah Ramli

10.45 – 11.00 Coffee Break	
11.00 – 12.15 Conference Session Chair: Prof. Dr. Vianna Hassan	
Title	Author(s)
Research on the Service Differences among Muslim Tourists in Malaysia, Uzbekistan and China and the Compatibility of Cultural Inheritance and Tourism Services	Zhao Yi
The Quality of Tourism Education at The University of Jordan in Light of Quantitative Indicators and Qualitative Measures	Lubna Said Hijawi
The Cultural Heritage Dilemma in Egypt: A Critical Analysis of Experience Tourism at the Giza Pyramids in the Context of Islamic Sensitivities and Authoritarian Religious Control	Hasan Hüseyin ALKAN
Legal and Ethical Challenges to Reproductive Tourism in Malaysia: An Islamic Perspective Concerning Surrogacy based on Profit-Driven Practices	Majdah Zawawi
Smart Halal Tourism: A Strategic Framework for Muslim Tourist Satisfaction, Sustainability and Innovation – Lessons from Malaysia	Tara Ahmed Mohammed
12.15 – 13.45 Lunch / Friday Pray	
13.45 – 14.30 Key Note Speaker Asst. Prof. Dr. Fatima Almaghrabi	
14.45 – 16.00 Conference Session Chair: Prof. Dr. Noriah Ramli	
Title	Author(s)
Islamic Heritage: Contributions and Representation	Muhammad Umar Riaz Abbasi
Problems Encountered By Students Interning In Halal Hotel Operations: A Case Study	Muammer MESCI
Evaluation of the Conversion of Existing Tourism Facilities to Passive House Standards in Terms of Economics and Sustainability in Islamic Tourism	Mustafa DİĞİLLİ
Revisiting the Mountain of Revelation: Pilgrim and Tourist Motivations at the Cave of Hira	Razaq Raj
Islamic Tourism Research in Web of Science: A Comprehensive Bibliometric Analysis	Yiğit GÜVEN
16.00 – 16.15 Coffee Break	
16.30 – 17.45 Conference Session Chair: Prof. Dr. Muammer Mesci	
Title	Author(s)
Applicability of Food Waste Hierarchy in Accommodation Establishments: Comparative Analysis of Thermal, City and Coastal Hotels	Mustafa Cüneyt ŞAPCILAR
The Symbolic Meanings, Intergenerational Cultural Transmission, and Contributions to Gastronomy Tourism of Religious Ritual-Based Gastronomic Practices: The Case of Azerbaijan	Sibel AYYILDIZ
Food Waste Management in the Context of Halal Tourism	Mustafa AKTURFAN
Islamic Ethical Choices and Sustainability in Halal Game Meat Production and Consumption	Osman Özer
Analysis of Factors Determining Travel Agency Preferences of Hajj and Umra Tourists: A Field Study in Konya	Zekeriya Yetiş
End of day	
19.00 Gala Dinner	
29.11.2025 Saturday Field Trip	

